

PLAYING MEMORIES  
INTAFAM00021

CUP - B93B24000010001

## Call for Artists

### WHEREAS

Saint Louis, as the project leader of the Playing Memories project participated in the PNRR call for funding designated for the internationalization of institutions of higher artistic and musical education (afam) - D.D.

No. 124 of July 19, 2023, as amended.

- the project is covered by MISSION 4 COMPONENT 1 - Investment 3.4 University Teaching and Advanced Skills" - CUP Code B93B24000010001
- The "PM - Playing Memories" project was among the winners of the call for proposals mentioned above.
- The project partners are the following AFAM Institutions:
  1. Saint Louis of Rome and Milan
  2. Rufa - Rome University of Fine Arts
  3. Alfredo Casella Conservatory of L'Aquila
  4. Fondazione Accademia d'Arti e Mestieri dello Spettacolo Teatro alla Scala in Milan
  5. ISIA Rome - Higher Institute for Artistic Industries
- Saint Louis as the lead partner and the Partner Institutes intend to implement the project from May 2024 until March 2026

As a result of this publishes this

### CALL FOR ARTISTS

The first selection of artists and performers to participate in the PLAYING MEMORIES project, aimed at the conception and realization of multidisciplinary artistic performances in various cities around the world.

All residencies and related performances will be fully filmed by a TV crew, a TV docuseries will then be published as "Playing Memories," 2 seasons for 24 episodes in total, on a prestigious international streaming platform.

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### *Artistic residencies.*

The goal and challenge of each art residency is to successfully conceive, compose, set up, and stage a multidisciplinary performance in just 15 days, with the creative and collaborative contribution of each artist and performer in the residency, under the supervision of coaches and mentors.

There will be a total of 8 artistic residencies, with 8 different teams and will last an average of 15 days each. The artistic commission that will supervise the casting process has the right to expand the number of artistic residencies.

Each Team in Residence will consist of

- a leading artist conceiver of the residency theme (dancers, musicians, visual artists, photographers, set designers, etc.) selected through this call for artists
- a variable number of 8 to 15 performers (dancers, musicians, visual artists, photographers, set designers, etc.) selected through the call for performers.

Over the 15-day residency period, each team therefore composed of 9-16 young artists and performers (musicians, dancers, visual artists, photographers, etc.) will work incessantly in a suitable environment within one of the partner institutions to design, set up, and stage their own original multidisciplinary artistic performance.

Each residency will therefore have its leader/ideator, but the final work will still be the result of teamwork, interaction, and constant confrontation in a process of collective creation.

The first four residencies, the subject of the first season of the TV docuseries, will be held between November 2024 and April 2025. The release of the first season is set for May- June 2025.

The following 4 residencies, the subject of the second season of the TV docuseries, will take place between April 2025 and December 2025. The second season is scheduled to be released in January-February 2026

### **Host Cities**

The residencies, unless modified after the publication of this Call for Artists, will be held in the following cities (order is random)

*Saint Louis in Rome*

*Saint Louis in Milan*

*Conservatory of L'Aquila*

*Fondazione Accademia d'Arti e Mestieri dello Spettacolo Teatro alla Scala*

*ISA Universidad de las Artes, Havana Cuba*

*TAI Escuela universitaria de Artes, Madrid*

### **Saint Louis College of Music**

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*Staffordshire University, UK*

*Kazakh National Academy of Arts, Kazakhstan*

### Performance

The goal of each residency is the final performance; there will be two renditions of the performance

1. first performance at a Theater/Festival in the city that hosted the artistic residency
2. second performance at an institution in another European city.

The selected artists will not be able to choose their city of residence, which will instead be assigned by the Saint Louis Board as project leader and executive producer. The Performances will also be the subject of the docuseries.

### Technology

The performances may (but are by no means a requirement) also include the use of state-of-the-art technologies that will be provided/purchased by the institution specifically for the project.

Applicants who feel inspired by interaction with technology are therefore invited to integrate state-of-the-art technological tools and software, artificial intelligence, experimental products, and functional to the creative process into their performances.

The technological support, hardware, and software will be acquired with resources from the institutions and upon completion of the performance will remain the property of the institution that purchased it.

### Tutors

Each residency will be supervised full-time by tutors, and internal faculty from the institutions who specialize in coaching, to

stimulate ideas, exchange insights, view set-ups, and enrich the experience to ensure that the group of 15 artists achieves a high-level performance in just 15 days. Participating in the residency will be 1 or 2 mentors from each artistic discipline involved in the residency.

### Docuseries

All activities, from the casting to the residencies up to the performances will be entirely followed step by step by a cinematographic production, which will document all stages of the artistic residency.

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With the collected material, a 24-episode docuseries (divided into 2 seasons of 12 episodes each) will be produced which will chronicle the entire making of each artistic performance, from the casting to the daily life during the 15-day residency, all the way to backstage just before the performance, and finally the performance itself.

Not all artistic residencies will necessarily be published on the streaming platform; this selection remains at the sole discretion of the Saint Louis Artistic Direction as project leader and executive producer, after hearing the opinion of the project's Artistic Committee.

The publication of the first season is scheduled for May-June 2025, and the second season for January-February 2026.

### Expenses

All participating artists/students will be guaranteed coverage of all expenses about travel, food, and accommodation, for the entire period of the residency and performance, including travel, food, and accommodation expenses for the second performance in a different city from the one that hosted the residency.

Exceptions will be made for any artists/performers residing in the same city where the art residency is held, in which case only the expenses of food for the entire period of the residency and the expenses of travel and accommodation for the second performance in a city different from the one that hosted the residency will be covered.

### Submitting the application

Applications must be submitted by October 15th, 2024, through the dedicated platform, which can be reached at the following link, including:

- Detailed description of the art project, this is the most important part to be selected (see below how to win the call for artists successfully)
- The artistic curriculum of the applicant
- Links to performances, original compositions, artistic creations, or other audio video material that can give an idea of the candidate's personality and potential, material even if not related to the proposed artistic project
- generic description of the instrumentation needed for the realization of the project
- list of artistic disciplines you would like to involve.
- other information considered necessary for the proper evaluation of the project

**PLEASE NOTE:** It is possible to apply for both calls, that is, as a leading artist (by responding to the CALL FOR ARTISTS)

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or as a performer (by responding to this CALL FOR PERFORMERS).

It is possible to be selected in only one of the two categories or even in both categories, i.e. both as an artist leader of your project or as a performer in another leading artist's project.

### How to win this Call for artists - the artistic project to be carried out

The founding topic of the PM project aims at the enhancement of the Italian artistic musical cultural heritage, in the broadest sense of the term

Therefore, projects focusing on one or more of the following repertoires by Italian composers revisited, modernized, and distorted:

- 1) Music and works by any Italian composer from any period.
- 2) Italian repertoire of popular origin, including regional ones
- 3) Original repertoire composed by the artists and/or performers
- 4) Music and Works by Italian composers taken from film music, musicals, musical theater
- 5) Italian Jazz repertoire, historical and/or contemporary and/or original composed by the artists and/or performers
- 5) Italian Pop-rock repertoire, historical and/or contemporary and/or original composed by the artists and/or performers

Art projects must **necessarily possess an ingrained multidisciplinary vision as an integral part of the performance**, especially involving, in addition to music, one or more of the following artistic disciplines:

- 1) Dance
- 2) Performing arts
- 3) Plastic, sculptural, and pictorial arts
- 4) Photography
- 5) Art installations
- 6) Visual art
- 7) Other forms of artistic expression

Characteristics of winning projects.

- must not have already been published even partially.
- must be described in abstract, but must not have already been fully conceived and pre-packaged,

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preferably an open structure

- must be amenable to interaction with artists in the various disciplines involved.
- cannot be imposed on performers but must leave room for collective creation and participation
- must reserve space for confrontation, extemporaneity, and improvisation
- optionally, it could address topical issues from any angle
- optionally, it could deal with one or more famous or historical or iconic figures, not necessarily musicians or artists
- optionally, it could be about a historical or contemporary event

The Commission will select projects respecting the principle of the widest diversification, to produce a docuseries with content that can range between different languages and historical periods, but also based on the type of performance proposed (musical, art installation, theatrical, visual performance, immersive experience, other) or the

### **Webinar: guidelines, tips, and Q&A for aspiring artist leaders**

On Wednesday, Oct. 2nd at 3 p.m. there will be an orientational webinar for all aspiring artist-leaders, a meeting with one of the authors of the docuseries who will answer questions, give suggestions, offer food for thought, and suggest themes to be inspired by to conceive, refine, and propose their project completely and effectively.

### **Selections**

The selections will be supervised by an Artistic Commission, the formation of which will be announced before the closing of this Call for Artists.

This Call for Artists aims to select project leader artists, but the Commission reserves the right to activate a subsequent Call for Artists if it feels that it has not reached the minimum number of projects adequate to produce the docuseries.

### **Contractual obligations of leading artists**

The artistic residencies provide an extraordinary opportunity for the growth and development of each participant's artistic personality and are aimed at the publication of a TV docuseries on streaming platforms

Therefore, the management of the editions of the original music and in general of all the intellectual property of the works fruit of the residencies will be realized through publishing, recording, and television contracts submitted to the candidates before acceptance of the role. In case of withdrawal by a selected leading artist, the Commission reserves the right to move down the ranking list or to assign the selection to a subsequent Call for Artists.

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“Playing Memories” is not a talent show, but an individual and collective experience that through the televised docuseries offers a privileged look at the world of artistic creation, at the innovative visions of the new generations that go over their cultural heritage (memories) filtering it through their own eyes and then staging it (playing) in their way and taste, searching for an original synthesis declined on different artistic expressions, music, dance, visual art, sculpture, performing arts, painting, photography so that each can touch ever new chords in the viewer.